1. Created powerful Content Management Systems to serve as interface for client.
2. Crafted SEO strategy and intuitive interface for [Type] site to achieve prominent rankings across top browser platforms, including Google and [Type].
3. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
4. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
5. Implemented Google-based and other campaigns with slant toward SEO.
6. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
7. Engaged with [Job title] to plan, optimize and repair site issues and queries, in particular based on [Type] technology.
8. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
9. Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
10. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
11. Researched new technologies, software packages and hardware products for use in website projects.
12. Spearheaded production of page content such as visuals and text copy to meet project specifications.
13. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
14. Conducted unit testing to deliver optimal browser functionality.
15. Trained and supervised [Number] team members for ongoing [Type] projects.
16. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
17. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
18. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
19. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
20. Collaborated with [Job Title], representing web team to establish project goals, projections and milestones.